



## The LAPSON of Luxury



Admirers of fashion are surely familiar with the name Charlie Lapson. Synonymous with couture and innovation, the New York native and sometimes resident of Miami has been setting the bar for Hollywood's elite and fashionistas worldwide for years.

It all started at New York's School of Visual Arts and the Fashion Institute of Technology. Early on, Lapson distinguished himself as a trendsetter with the creation of his first retail line for the New York social and retail scene. From there, armed with a little knowledge and a lot of talent, Lapson headed to L.A. where he led design teams for Protest and the million-dollar success story Bugle Boy, as well as his own couture collection.

However, it was only a matter of time that Lapson created his own label. "Fashion is an avenue of creativity, individuality and self-expression," says Lapson. "Creation is a labor of love for me, and I consider being part of the world of style and design an honor."

Today, his signature jewelry, handbags, and watches can be found in stores across the country, and his designs are worn by celebrities including Jennifer Aniston, Eva Longoria, Cameron Diaz, Brad Pitt, Kirsten Dunst, and Will Smith. Through his involvement with high-profile events such as the Academy Awards, Emmys, Grammys, and American Idol, Lapson has captured the art of merging design with individual personality, resulting in becoming one of the most sought-after consultants in the world.

And even if your pastimes don't include strolling down the red carpet, Lapson's artistic creations—of which color, texture, and shape are hallmark—are truly something to covet. **V**

—R.B.